

The Forum on Cultural Heritage in a Developing World

Thursday 20 October 2011

Spencer House

London



Global Heritage Fund

About Spencer House



Spencer House, built in 1756-66 for the first Earl Spencer, an ancestor of Diana, Princess of Wales (1961-97), is London's finest surviving eighteenth-century town house.

This magnificent private palace, still owned by the Spencer family, has regained the full splendour of its late eighteenth-century appearance after a painstaking ten-year restoration undertaken by RIT Capital Partners plc, the current leaseholders.

Designed by John Vardy and James 'Athenian' Stuart, these rooms were amongst the first neoclassical interiors in Europe. Vardy's Palm Room, with its spectacular screen of gilded palm trees and arched fronds, is a unique Palladian set piece while the elegant mural decorations of Stuart's Painted Room reflect the eighteenth-century passion for classical

Greece and Rome. Stuart's superb gilded furniture has been returned to its original location in the Painted Room by courtesy of the Victoria & Albert Museum and English Heritage and a fine collection of eighteenth-century paintings and furniture, specially assembled for the House, furnish all the State Rooms including five major Benjamin West paintings, graciously lent by Her Majesty The Queen.

Situated in the heart of St. James's with magnificent views over Green Park, Spencer House was recognised as one of the most opulent private residences ever built in London and was often the setting for lavish entertainment in the eighteenth century, as it is today.

www.spencerhouse.co.uk

About Global Heritage Fund



Global Heritage Fund's (GHF) mission is to protect, preserve and sustain the most significant and endangered cultural heritage sites in the developing world through scientific excellence and community involvement. GHF utilizes our 360-degree Preservation by Design® methodology of community-based planning, science, development and partnerships to enable long-term preservation and development of global heritage sites.

Since 2002, GHF has invested over £15 million and secured £12 million in co-funding for 16 global heritage sites to ensure their sustainable preservation and responsible development.

www.globalheritagefund.org

About the International Institute for Environment and Development



The International Institute for Environment and Development (IIED) is a global leader in sustainable development. As an independent international research organisation, IIED are specialists in linking local to global. In Africa, Asia, the Caribbean, Central and South America, the Middle East and the Pacific, IIED works with some of the world's most vulnerable people to ensure they have a say in the policy arenas that most closely affect them — from village councils to international conventions. Through close collaboration with partners at the grassroots, IIED makes its research and advocacy relevant to their needs and alive to their realities.

www.iied.org



The Forum on Cultural Heritage in a Developing World

The Forum on Cultural Heritage in a Developing World aims to explore the challenges facing significant and endangered archaeological and heritage sites in the developing world, and identify what we might do to protect and preserve them before they are lost forever.

Global Heritage Fund (GHF) believes that the ongoing loss of important archaeological material and built heritage across the developing world represents a significant loss of history of civilisation, which not only affects the cultural identity of surrounding communities, but reduces their chances of deriving vital economic benefits from these sites.

Forum Aims

- Develop awareness among a select group of decision-makers about the threats facing many cultural heritage sites across the developing world
- Identify innovative solutions to protect, preserve and manage these sites
- Seek to multiply funding for heritage preservation in these regions

“In every country I have visited, I have seen the importance of a sense of history and a link to the past. For real development to occur, it should be grounded in the culture of the people – drawing strength from their history.”

Sir James D. Wolfensohn,
9th President of the World Bank

Experience suggests that the preservation of heritage has the potential to contribute significantly to human development, in both economic and social terms. GHF's report *Saving Our Vanishing Heritage* estimates that the 500 major heritage sites in the world's poorest countries have the potential to generate more than £700 million a year in revenues by 2025. This brings critically needed jobs, investment and foreign exchange to poor and emerging countries around the world.

The Forum on Cultural Heritage in a Developing World continues a global campaign to save the most significant and endangered heritage sites – and integrate the issue of heritage preservation into the agenda of the UN Millennium Development Goals, and other international development targets.

The Programme

Welcome

Lord Rothschild

Saving our Global Heritage

Jeff Morgan - Executive Director, Global Heritage Fund

Panel 1. A Conversation on the Culture of Heritage - Preservation's Place in the Public Sphere

Participants:
Anna Somers Cocks OBE, FSA – Founding Editor, The Art Newspaper Chair, Venice in Peril Foundation
Joanna Mackle – Director of Public Engagement, The British Museum

Panel 2. Sustaining Heritage - Operating Heritage Sites in the Developing World

Moderator:
Jolyon Leslie - Consultant to World Bank on Urban Conservation

Participants:
Dr. Richard Hodges OBE - Director, University of Pennsylvania Museum
John Sanday OBE, FSA - Regional Director for Asia and Pacific, Global Heritage Fund.
Tim Williams - University College London, Institute of Archaeology
Kuanghan Li - Manager for China, Global Heritage Fund

Panel 3. A Conversation on Heritage Funding Options, Past, and Future

Participants:
Lord Hankey – Chairman International Council of Monuments and Sites UK
Camilla Toulmin - Director of IIED

Keynote

Loyd Grossman OBE, FSA – Chair, Heritage Alliance

Press Q&A

Reception

Drinks and canapés

Speakers & Panelists

We are joined today by leading experts in conservation, development, venture philanthropy, technology, travel, academia and media to help us explore the challenges and opportunities facing endangered heritage sites in developing countries.

Lord Rothschild Bt, OM, GBE, FBA



Lord Rothschild plays a prominent role in Arts philanthropy in Britain. He is the former Chairman of Trustees of the National Gallery and of the National Heritage Memorial Fund. He also chaired the British National Heritage Lottery Fund, responsible for distributing £1.2 billion of funds to the heritage sector.

Lord Rothschild was especially active in the restoration of Somerset House in London, and together with John Sainsbury, Baron Sainsbury of Preston Candover, set up the Butrint Foundation to conserve the archaeological site of Butrint in Albania.

Jeff Morgan

Executive Director,
Global Heritage Fund



Jeff Morgan is co-founder of Global Heritage Fund (GHF). As Executive Director, Jeff leads GHF's mission to build a movement to save endangered heritage sites in developing countries. Jeff has an M.S. in Management from Stanford University Graduate School of Business, and a B.S. in City and Regional Planning from Cornell University. He serves on the Advisory Board of the Stanford Institute for Economic Policy Research (SIEPR). He is co-author of *Cracking the Japanese Market: Keys to Success in the New Global Economy* and *Saving Our Global Heritage*.

James Hooper

Manager, GHF Europe



As Manager of GHF Europe, James is responsible for the GHF Conservation Society Campaign, Fundraising and Trustee development, Media and Events, Corporate Liaisons and for developing Community-based programmes at GHF Projects. He holds a Bachelor's degree in Archaeology from the University of Bristol and a Master's degree in Social Anthropological Analysis from Cambridge University. Whilst at Cambridge, James focused his studies on the development industry and the efficacy of large conservation organisations and was employed as an archaeologist prior to his role in GHF.

Anna Somers Cocks OBE, FSA

Founding Editor,
The Art Newspaper.
Chair, Venice in
Peril Foundation



Anna Somers Cocks OBE is Founding Editor of The Art Newspaper, Chair of the Venice in Peril Foundation and Group Editorial Director of Umberto Allemani Publishing.

This year Anna was awarded the Advocate Award by the International Institute for Conservation (IIC), recognising her work to promote conservation in the Art Newspaper, her scholarship and support of global heritage conservation and work with the Venice in Peril Foundation.

Joanna Mackle

Director of Public
Engagement, The
British Museum



Joanna manages the relationship between the British Museum and its many publics, and sets the Museum's direction in matters of public policy, both nationally and internationally. Joanna agrees the strategy for the Museum's future exhibitions and public programme, and directs the Museum's departments of Communications, Exhibitions, Learning and Audience and Marketing to ensure coordination and coherence of all activities in which the public can engage. She also leads on digital and broadcast strategies, which includes the major landmark BBC series *A History of the World Through 100 Objects*.



Jolyon Leslie

Consultant to World Bank on Urban Conservation



Having grown up in South Africa and studied architecture at Cambridge, Jolyon Leslie has worked extensively in post-disaster and post-war reconstruction in the Middle East and in Asia, for the United Nations and among others. He has lived for the past two decades in Afghanistan, where he managed the conservation programme of the Aga Khan Trust for Culture between 2004-10. He is currently advising a World Bank-funded urban development programme in Kabul.

John Sanday OBE, FSA

GHF Regional Director For Asia & Pacific



John Sanday OBE has lived and worked in Asia for 36 years as a leading Architectural Conservator. He is Regional Director for Asia and Pacific for Global Heritage Fund, and Project Director for Banteay Chhmar in Cambodia.

John was appointed OBE for his contribution to architectural conservation and training, especially in Cambodia and Nepal. He is also a fellow of the Society of Antiquaries.

Dr Richard Hodges

Williams Director, University of Archaeology, Pennsylvania



Dr Richard Hodges is a world-leading classical and early medieval archaeologist, specialising in Western Europe. He is the Williams Director of the University of Pennsylvania Museum of Archaeology and Anthropology in Philadelphia, which houses one of the world's greatest archaeology and anthropology collections.

Richard has taught archaeology at the University of Sheffield, the University of Siena, and the University of Copenhagen. He is the author of 10 books, and has worked extensively on archaeological and cultural heritage projects in Albania.

Tim Williams

Tim Williams, Senior Lecturer UCL



Tim is the Director of the Ancient Merv Project (Turkmenistan), Editor in chief of "Conservation & Management of Archaeological Sites", a Member of the International Scientific Committee on Archaeological Heritage Management (ICAHM) & Chair of the International Standards Board of ICAHM. His recent work has focused on a UNESCO serial transboundary Silk Roads project, including undertaking a Silk Roads thematic study on behalf of ICOMOS.

Kuanghan Li

Manager for China, Global Heritage Fund



Kuanghan Li manages Global Heritage Fund projects in China, including Pingyao Ancient City, Foguang Temple and Monastery Complex and Fujian tulou.

Han is responsible for new China Heritage archaeological site investigations. She has worked as a consultant to the Getty Conservation Institute's collaborative project with the Chinese State Administration for Cultural Heritage in Hebei, and also Kham Aid Foundation's historic assessment and conservation efforts in Sichuan.

Camilla Toulmin

Director of International Institute for Environmental and Development



Camilla Toulmin is an economist with expertise in current and future policy thinking on all aspects of the environment and development agenda. She specialises in building alliances with those in the frontline of sustainable development and land rights in Africa and all regions. Her current work includes climate change, property rights, global governance, and natural resources.

Camilla has a BA in Economics from Cambridge, an MSc in Development Economics (SOAS) and a DPhil Economics from Oxford.

Lord Hankey

President ICOMOS – UK
Founder GHK



Lord Hankey is the founder of GHK, a firm of architects, planners and engineers, economists and sociologists, operating in some 30 countries. Cultural heritage planning, architecture, technology, and management has been his focus, recently working in Barbados, China for the World Bank, and the UAE. He is President of ICOMOS-UK, which has special responsibility for World Heritage and development of best practice. He founded the 'All Party Group' on Architecture and Planning, to build bridges between parliament and the professions.

Loyd Grossman OBE, FSA

Chair, Heritage Alliance



Loyd Grossman started his career as a journalist for Harpers & Queen and the Sunday Times. He is well-known for TV programmes including MasterChef, History of British Sculpture and the Radio 3 series Composers at Home.

Loyd is Patron of the Association for Heritage Interpretation, Chairman of The Churches Conservation Trust, President of the British Association of Friends of Museums, Chairman of the University for Creative Arts and Chairman of the Heritage Alliance.

In 2003, Loyd was appointed OBE.

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Support Cultural Heritage

Thank you for joining as at the Forum on Cultural Heritage in a Developing World.

The Global Heritage Fund seeks to provide much needed expertise and financial resources to the most critical heritage sites in the poorest countries.

Please support our work and donate generously.

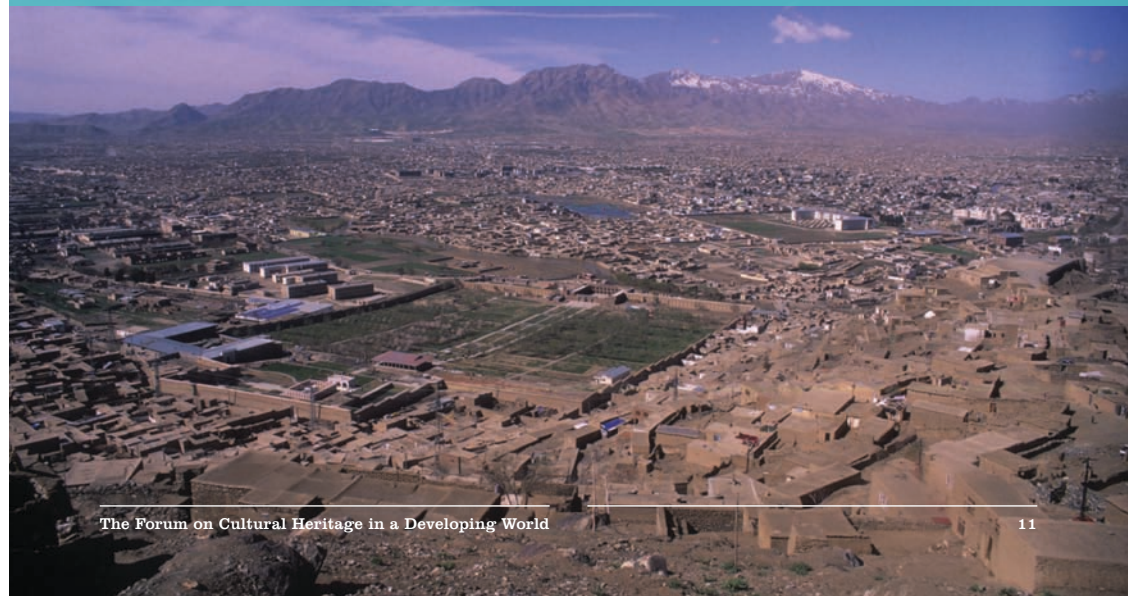
As you will have witnessed today, funding for heritage preservation is critical to the economic success of many of these regions.

To find out more about GHF projects please visit www.globalheritagefund.org

To discuss donating to GHF, or for any further information, please contact James Hooper.

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Forum Sponsors

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consideration.*

Global Heritage Fund

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